



Latheef V

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Date of birth: 23/03/1990

Place of birth: Malappuram, India

Nationality: Indian

Sex: Male

CONTACT

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ABOUT MYSELF

Dedicated Assistant Manager with 12 years of deep expertise in high-volume hypermarket operations. I am a proven leader specializing in **team management, strategic inventory control, and display execution** to consistently maximize sales targets. I leverage my extensive, floor-level knowledge to make smart managerial decisions that focus on **operational excellence** and reliably ensure the store achieves its financial goals.

WORK EXPERIENCE

Al Wafa Hypermarket Tuwaiq Riyadh, Saudi Arabia

Assistant Manager

2023 – Current

- Led overall supermarket operations, ensuring smooth workflow and optimal customer experience.
- Successfully supervised sales staff, providing training and motivation to meet high performance standards.
- Directed inventory control and stock replenishment, minimizing stockouts and reducing wastage.

Completed 3-month Assistant Manager training program at Nesto Hyper Market Azzizia, Riyadh, Saudi Arabia.

Lulu Hyper Market Riyadh Riyadh, Saudi Arabia

Supervisor (Health & Beauty Section)

2017 – 2021

- Led the sectional team, managing shift schedules, and delegating daily tasks to ensure operational efficiency.
- Responsible for monitoring sales performance against targets and implementing quick measures to address underperformance
- Conducted regular shop-visitor and display checks to ensure correct product presentation.

Lulu Hyper Market Riyadh Riyadh, Saudi Arabia

Sales Man-FMCG

2014 – 2016

- Delivered consistent excellence in direct FMCG sales and customer service.
- Gained strong knowledge of product lines and customer needs, driving effective upselling and cross-selling.

Al Raidaniya Super Market Abu Dhabi, United Arab Emirates

Sales Man-FMCG

2011 – 2013

- Managed direct customer sales and stock replenishment for FMCG products, ensuring availability and smooth checkout experience.

EDUCATION AND TRAINING

India

Bachelor of Commerce University of Calicut

Website www.uoc.ac.in | Field of study Finance

Malappuram, India

Plus Two GHSS Edappal, Department of Higher Secondary Education Kerala

Field of study Commerce

Malappuram, India

Secondary School Leaving Certificate GHSS Edappal, Kerala Board of Public Examinations

LANGUAGE SKILLS

MOTHER TONGUE(S): Malayalam

OTHER LANGUAGE(S): Hindi | English | Arabic

SKILLS

MS Office | Organizational Skills | Budgeting | Time Management | Sales Strategies | Display strategies | Brand standards
maintaining | Tally ERP | SAP Fi