

MAHMOUD KHALED ABU ELEZZ

Senior Sales Executive

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PROFESSIONAL SUMMARY

Results-driven Senior Sales Executive with 8+ years of experience across fitness, electronics, and cosmetics sectors. Proven ability to exceed sales targets, work with CRM systems, and deliver strong customer experiences in fast-paced environments.

CORE SKILLS

Sales Target Achievement & Forecasting, Senior Sales & Team Leadership, CRM Systems (Salesforce), Lead Management & Follow-ups, Upselling & Cross-Selling, Customer Retention, Complaint Resolution, Sales Reporting & Data Analysis, Negotiation & Closing, Branch Operations, Working Under Pressure

PROFESSIONAL EXPERIENCE

Senior Sales Executive – GYMNATION (May 2024 – August 2025)

- Achieved 100%+ of monthly sales targets consistently.
- Led daily sales operations and supported sales team performance.
- Worked extensively on CRM systems and Salesforce for leads, follow-ups, and sales tracking.
- Analyzed customer data to improve engagement, retention, and upselling.
- Prepared detailed sales reports and shared insights with management.
- Resolved customer complaints professionally, maintaining high satisfaction levels.

Sales Promoter – INFINIX MOBILE (2023 – 2024)

- Closed high-value sales and increased brand visibility through effective promotions.

Customer Sales Representative – LAPSTORE (2020 – 2023)

- Delivered pre-sales and after-sales support and grew customer base.

Sales Advisor – AMANDA COSMETICS (2017 – 2019)

- Assisted customers and supported loyalty programs.

EDUCATION

Bachelor of Arts – Alexandria University (2021)

LANGUAGES

Arabic: Fluent | English: Professional Working Proficiency