

# BOAT DESIGN

## PORTFOLIO

AHMAD SAIFUL HAQQI

2022-2023



AHMAD  
SAIFUL  
HAQQI

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## ABOUT ME

Ahmad Saiful Haqqi, or Saiful, is a passionate product designer with a strong affinity for automotive design, product research, styling products. Graduated from Product Design at Institut Teknologi Bandung (ITB) in January 2019, Saiful has an extensive experience in Design field. He had diverse work experiences include designing & project managing boat companies in Indonesia & United Arab Emirates for almost 5 years combined, and also he did some freelancing as a graphic designer, which showcasing his versatility and creative prowess.

Saiful's skill set is a testament to his dedication to the field. Proficient in sketching, idea generation, and design thinking, he has a keen ability to bring concepts to life. His proficiency extends to 3D modeling & rendering and CAD drawing, making him a well-rounded designer capable of taking projects from concept to completion. he mostly use Rhinoceros 3d for modeling & CAD drawing, and render mostly in Keyshot. he also can operate AutoCAD, 3ds max with Corona Renderer very well.

# AHMAD SAIFUL HAQQI

2014-2019 Bandung Institute of Technology  
Bachelor of Product Design  
Faculty of Art & Design  
GPA 3.51/4.00

## Language Proficiency

Bahasa Indonesia	Native
English	Fluent (Professional Working Proficiency)

## Computer Skills

Adobe Photoshop	Rhinoceros 3d
Adobe Illustrator	Keyshot 3d
Autodesk Alias	Corona Renderer
3ds Max	Autodesk Sketchbook Pro
MS Office	Solidworks

## INTEREST

Industrial Product Design	Interior Design
Automotive Design	Music

## Work Experience :

2019-2021  
Jan Dec

PT. Arung Bahari Nusantara - Jakarta, ID  
Junior Designer - Supervisor

- Designed 2d & 3d drawing for proposal, production and as-built
- Managed & Supervised a total of 3 complete project processes on-site from start to handover to the client with specifications according to applicable government regulations.

2020-Now  
Jan

Freelance Graphic Designer - Remote  
Self Employee

Worked as a freelance graphic designer for over 3 years. Undertook independent work in 2D and 3D graphic design, including logo design, corporate branding, mascot design, emblem design, stationary design, and social media posts.

2022-2023  
Jan Sep

Unique Marine Boatyard - Abu Dhabi, UAE  
Project Manager/Boat Designer

- Designed a total of 20+ interior layouts for Houseboats Floating Resto, Tubular Hotel and accessories.
- Managed a total of 6 complete Houseboat project processes from start to handover to the client.
- Provided CAD,CNC,Mold drawing using Rhinoceros 3D, 3ds Max, and rendered with Corona Render & Keyshot for 2d & 3d drawing.

2023  
Sep

Eiger Innoventure 2023 (Eiger & Labtek Indie)- Bandung, ID  
Mentor & Facilitator

- Provided guidance to the product innovation competition group in the outdoor apparel product category Abaya Adventure and became the overall champion (Best Of The Best Team) by winning a total of 6 out of 11 categories, and product will be mass production.
- Led the discussion and iteration process for the development of the Abaya Adventure product, including the ideation incubation process, user testing, product research, and product prototyping.

25 FT CENTER  
CONSOLE BOAT



12 MTR  
HOUSE BOAT



TUBULAR  
HOTEL



RHINOCEROS FOR  
CNC DRAWING  
& 3D MODELING



CONTENTS



## 25 FT CENTER CONSOLE BOAT

# TARGET USER

This project is aimed to reach elder couple  
boat owner who love to spend leisure time  
with their loving family.

it's suited people who have adventurous  
heart, enjoy spending time in sea and have  
a luxurious taste of boating.

it has capacity of 5 people on board.





Luxurious

Timeless

Sleek

Elegant

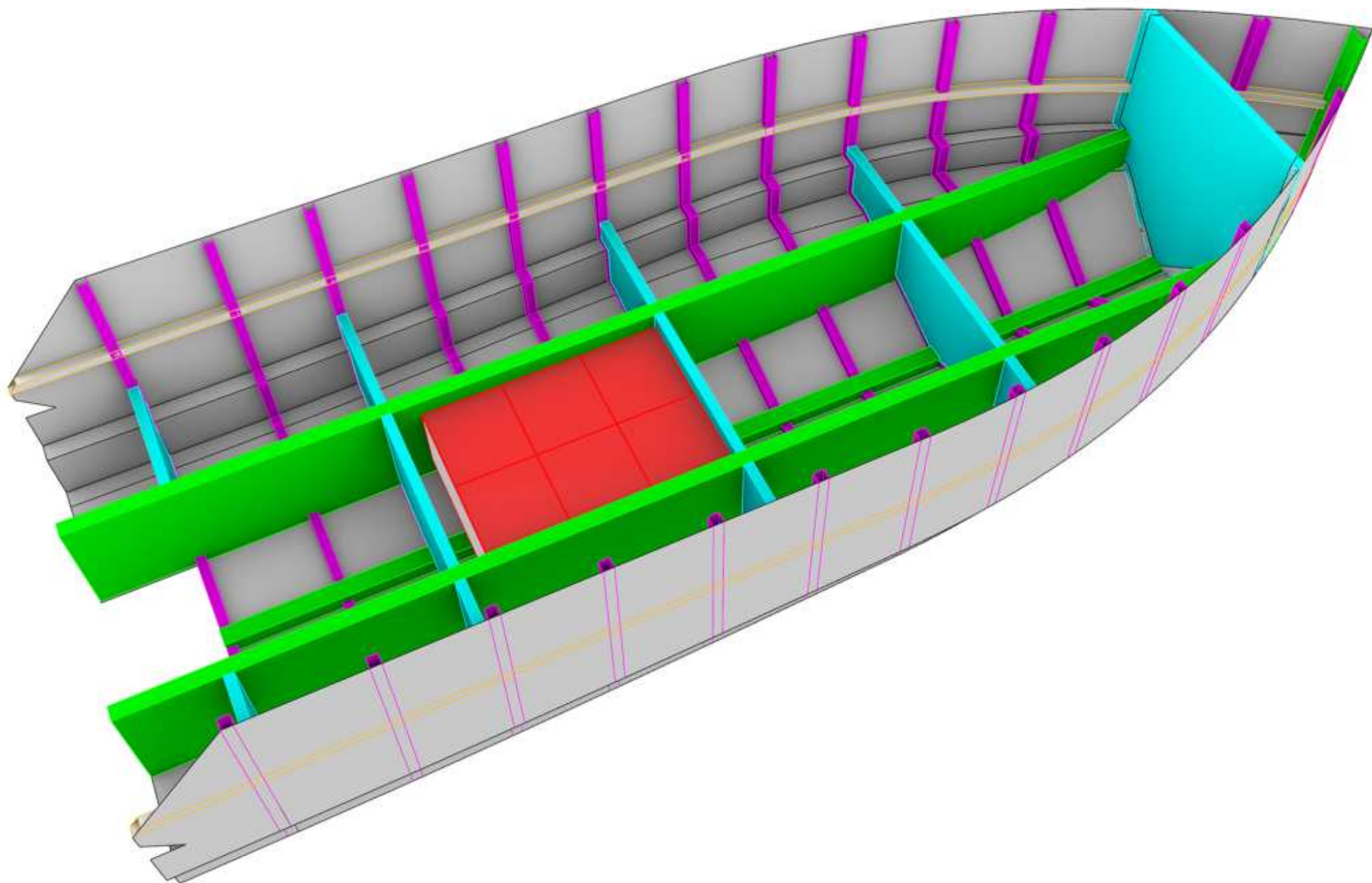
Classic

Opulent

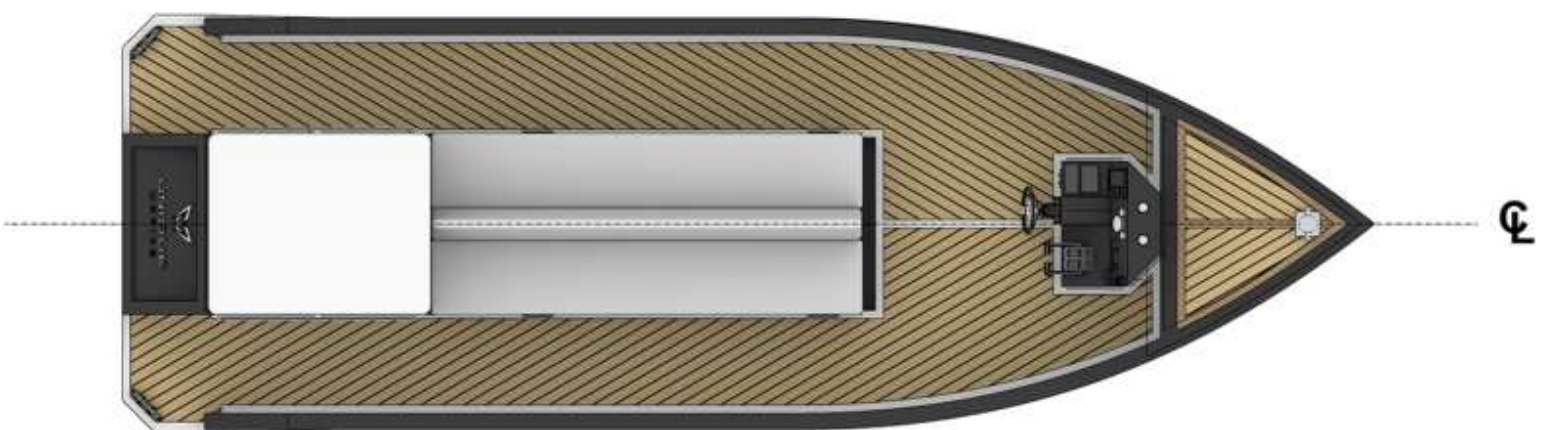
Chic

MOODBOARD































## 12 MTR HOUSE BOAT

AHMAD SAIFUL HAQQI  
2023

BOAT DESIGN  
PORTFOLIO

This project purpose is to refine minor detail for existed 12 meter house boat line product by Unique Marine Company.

RE-DESIGN



# TARGET USER

This project is aimed to reach Family in Gulf Country where family gathering and dinner culture is inseparable tradition.

House boat offers versatile leisure options, it can be a transportation facility from city to another because mostly Gulf Country cities are near the beach. it can be option for private holiday, and private dining place for family.

it has capacity of 10 people on board. it also has 1 bedroom, 1 living room and 1 bathroom.







Communal

Relaxed

Nature-Inspired

Modern & Sleek

Open & Airy

Waterfront

Memorable

MOODBOARD





  
**UNIQUE**  
MARINE















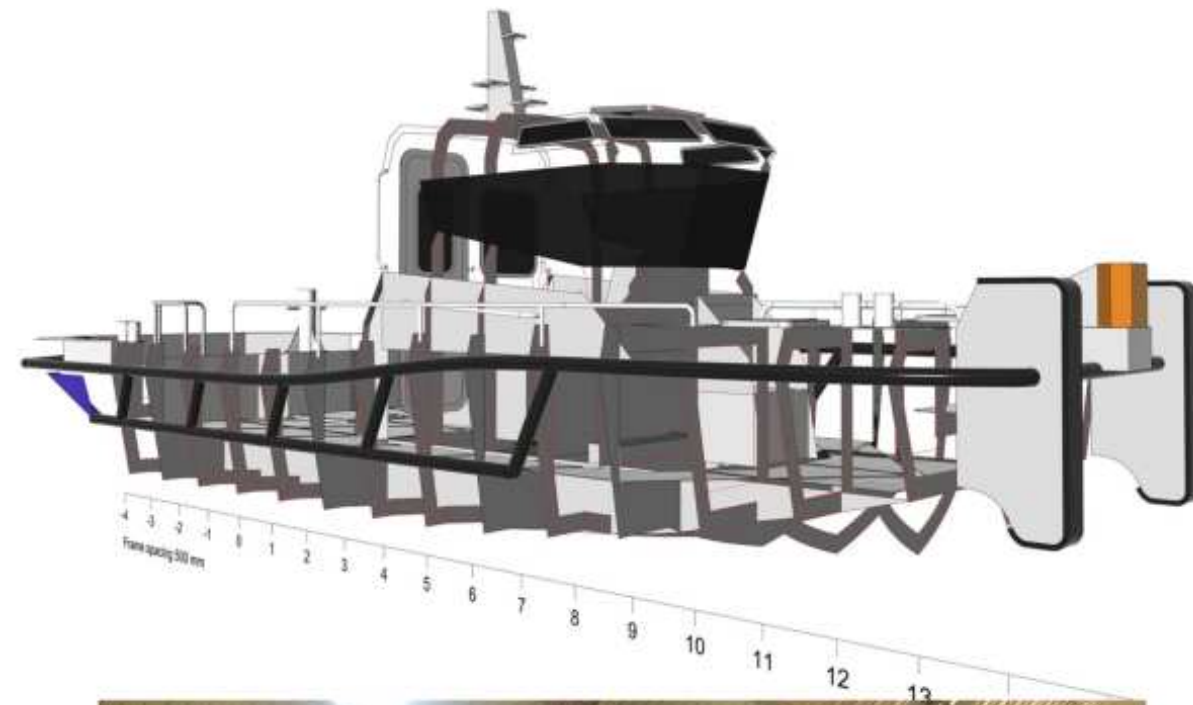




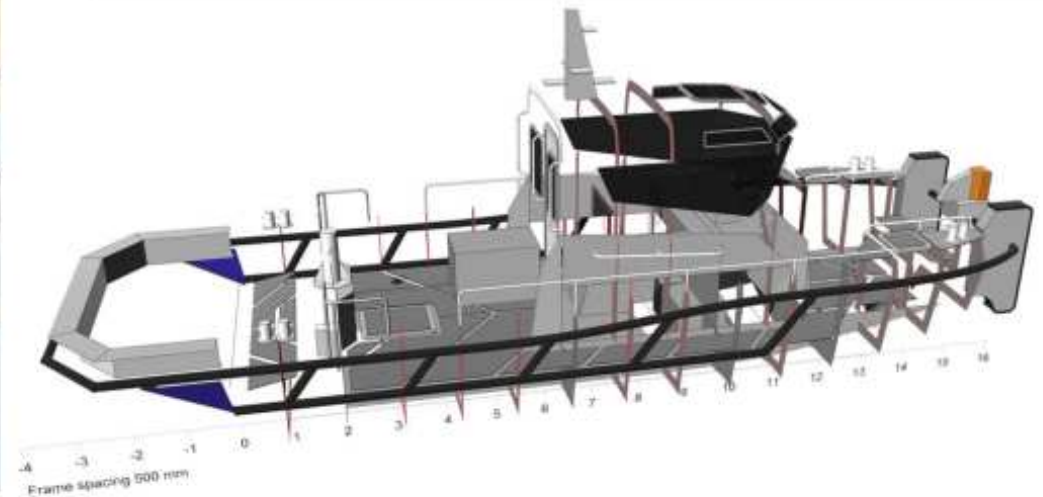




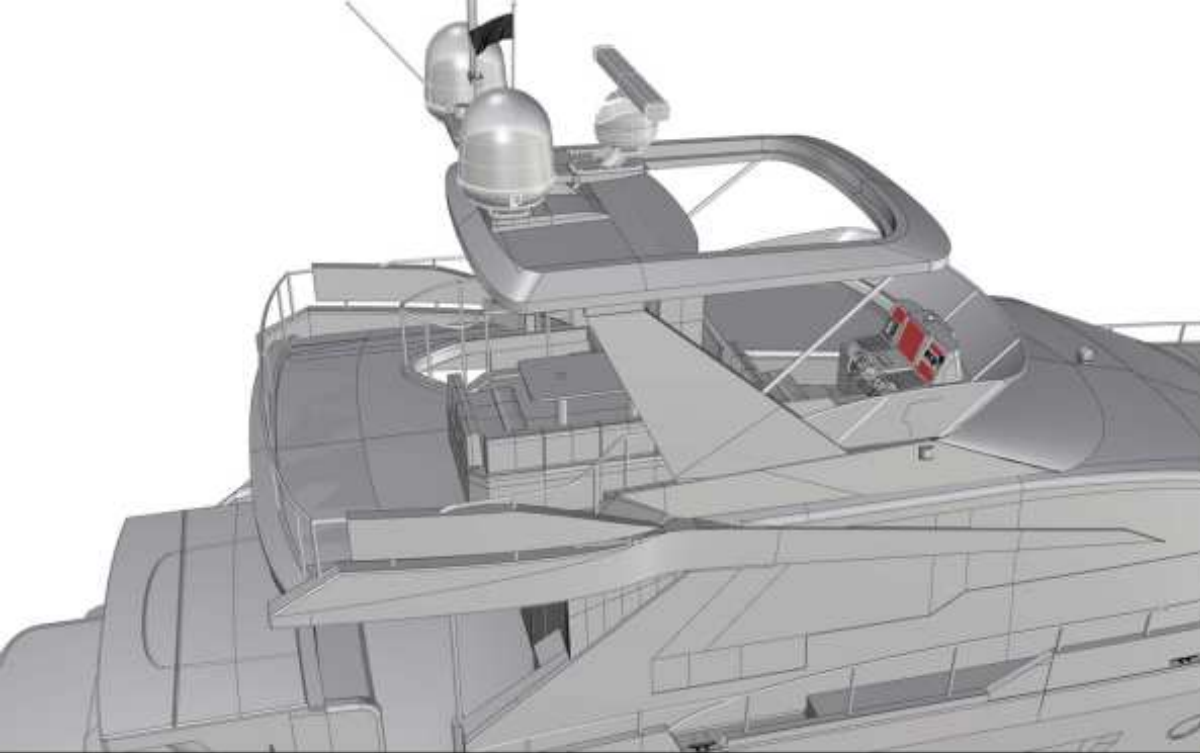




# RHINOCEROS 3D FOR CNC DRAWING







# RHINOCEROS 3D FOR 3D MODELING





## TUBULAR HOTEL PROPOSAL

This project is plan to set in Socotra Island, Yemen. the shape and type is supposed to make transport easier and portable.





This project's prototype has made and test in Abu Dhabi, UAE.

The bed can be joint and become a queen size bed.

TUBULAR HOTEL



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THANK YOU