Asmaa Bousrij Khattabi

MUSEUM CONTENT MANAGER | COMMUNICATION | DIGITAL MARKETING

Work experience

Content Manager | Sngular Studios [Mar 2023-Present]

- Led content development and coordination for major museum exhibitions in Saudi Arabia (Masmak, Sabic), Spain (Real Madrid Museum), and the UAE (Legacy Project).
- Oversaw multiple project phases: pre-production, production, and installation, ensuring alignment with client expectations and deadlines.
- Managed asset organization, content scripts, subject research, and Arabic translation.
- Participated in workshops and on-site interviews in Abu Dhabi with key stakeholders to shape exhibition narratives.
- Collaborated with art, design, programming, and client teams to ensure cohesive delivery.

Social researcher | UAL University of Almería [Oct 2023-Feb 2024]

- Conducted qualitative research through field interviews with youth, educators, and local authorities in marginalized neighborhoods.
- Analyzed data and co-authored research to inform future social and educational policies.

Content researcher | Blackout [March 2022-August 2022]

- Contributed to the Qatar Olympic and Sports Museum project.
- Conducted Arabic audiovisual documentation, translation, and transcription.
- Provided cultural context and research support to the editing team.

Communication Assistant | Casa Árabe [February 2021-May 2021]

- Managed web and social media content (English/Spanish), launched new podcast content.
- Supported public engagement and media strategies for cultural events.

Journalist | Onda Cero & Onda Verde [June 2016-October 2019]

- Produced and presented cultural programs, conducted interviews, and managed technical radio tasks.

Membership Recruiter | UNHCR [September 2018-March 2019]

- Engaged in outreach and fundraising through persuasive communication on behalf of refugees.

Education

MBI in Digital Marketing & Digital Business
CEI Escuela de diseño y marketing | 2021-22

Official Master in International Journalism
Universidad Rey Juan Carlos | 2020-21

Bachelor's degree in Journalism
Universidad Complutense de Madrid | 2016-20

Bachelor's degree in Information and Communication
Université Paris VIII Vincennes - 2019-20

Degree in Hispanic Philology
Universidad de Almería | 2015-16

Lnaguages

🇪🇸 **Spanish | Native**

🇸🇦 **Arabic | Native**

🇬🇧 **English** | Full professional proficiency

🇫🇷 **French** | Full professional proficiency

Skills

- CMS (Content Management System)
- Cross-Functional Project Management
- Arabic-English-Spanish-French Translation
- Museum Content Development
- On-site Collaboration & Stakeholder Liaison
- Research & Scriptwriting
- Microsoft Office (Word, Excel, Drive, Outlook)
- Premiere | Audacity | InDesign | Canva | Photoshop | AvidMedia | Notion | Figma

LinkedIn   ✉ ABOUSRIJ@UCM.ES | ASMAKATTABI@GMAIL.COM   ☎ +34671743840   📍 Spain, Almería (Willing to Relocate)