



SKILLS

Branding & Logo Design

Vector Illustration (Expert)

Print Production (DTF, Sérigraphier) Vinyl, Large Format)

Social Media Design

Typography & Layout

Photo Editing & Compositing

Video Editing Basics (Adobe Premiere)



SOFTWARE

ADOBE ILLUSTRATOR

10/10

ADOBE PHOTOSHOP

08/10

ADOBE PREMIERE

07/10

SIGN MASTER

08/10



LANGUAGES

Arabic
Native Bilingual Proficiency

English
Professional Working Proficiency

French
Professional Working Proficiency



INTERESTS

Branding & Typography
Streetwear Design
Printing Techniques
Visual Content creation

oussama bougria

Senior Graphic Designer-Branding, Vector & Print Production

Creative and detail-oriented Graphic Designer with over 6 years of experience, including 1.5 years at Ultra Print specializing in branding, vector illustration, DTF, serigraphy, and print-on-demand (POD). Strong background in logo design, packaging, advertising visuals, and production-ready artwork. Skilled in Adobe Illustrator, Photoshop, and visual content creation. SignMaster, with additional experience in Adobe Premiere.



bougria15@gmail.com



+213 799 019 906



Portfolio



WORK EXPERIENCE



Graphic Designer Ultra Print

05/2023-11/2024

Algeria

Key Achievements

- Designed branding, posters, packaging, and commercial visuals for clients.
- Created precise vector files, cutting paths, and production-ready designs.
- Prepared serigraphy color separations with production teams.
- Worked closely with printing teams to ensure high-quality outputs (DTF, vinyl, large format).



Frelance Graphic Designer Fiverr

01/2019-10/2021

Key Achievements

- Delivered logo and branding packages with excellent client reviews.
- Managed full communication, revisions, and final delivery workflow.
- Created posters, social media designs, and custom visual content.



EDUCATION & CERTIFICATIONS



Online Learning Path

Self-Directed, 2022–Present

Focused on professional development in graphic design, branding, and visual communication through leading e-learning platforms.



Courses Completed

- Introduction to Typography (Coursera, 2022)
- Fundamentals of Graphic Design (Coursera, 2022)
- Graphic Design Tips & Tricks (LinkedIn Learning, 2022)
- Design Your First Logo (LinkedIn Learning, 2022)
- Advanced Branding (LinkedIn Learning, 2022)
- Logo Design: Techniques (LinkedIn Learning, 2022)
- Adobe Portfolio: Création d'un site vitrine (LinkedIn Learning, 2022)
- Photoshop et Illustrator: Traitement des images pour mobile et web (LinkedIn Learning, 2022)

01

02

03

04



PERSONAL PROJECTS

● HMB Boutique — Full Brand Identity Design Algeria

A complete branding project created for a real clothing boutique specializing in women's and children's fashion.

- **Scope:** Logo design, visual identity system, color palette, typography, packaging concepts, social media visuals, and brand usage guidelines.
- **Purpose:** Full professional brand identity for a real client.
- **Tools Used:** Adobe Illustrator, Adobe Photoshop.
- **Style & Direction:** Modern, feminine, and family-friendly aesthetic tailored to the boutique's target audience.

● 3House — Logo Design for Sneaker & Fashion Store Netherlands

A clean and modern logo created for a sneakers and fashion retail brand based in the Netherlands.

- **Scope:** Primary logo design + variations suitable for store signage, packaging, and social media.
- **Purpose:** Official brand mark for a real client.
- **Tools Used:** Adobe Illustrator.
- **Style & Direction:** Bold, streetwear-inspired aesthetic reflecting sneaker culture and urban fashion.

● Queen Formation — Full Branding & Print Production Algeria

A comprehensive branding project for a local cake-design learning center in Algeria.

- **Scope:** Logo design, business card design, certificates, storefront/vitrine design, ALUCO panel decoration, and print production preparation.
- **Purpose:** Complete visual identity and physical brand presence for a real local business.
- **Tools Used:** Adobe Illustrator, Adobe Photoshop.
- **Style & Direction:** Elegant, feminine, and craft-focused aesthetic reflecting creativity, sweetness, and the educational nature of the brand.

● Chukur — Logo & Packaging Design for Turkish Sweets Algeria

A full visual identity and packaging project created for Chukur, a brand specializing in traditional Turkish sweets and chocolates.

- **Scope:** Logo creation, complete packaging design for multiple product formats, staff clothing design (employers & chefs), and brand presentation assets.
- **Purpose:** Develop a cohesive and culturally inspired brand identity for a real client.
- **Tools Used:** Adobe Illustrator, Adobe Photoshop.
- **Style & Direction:** Warm, traditional, and artisanal aesthetic inspired by Turkish dessert heritage, adapted to modern retail presentation. creativity, sweetness, and the educational nature of the brand.



**Portfolio &
Availability**

Open for
freelance,
remote, and
full-time
opportunities

portfolio

[Click here](#)

Certificate

[Click here](#)

Whatsapp

+213 799 019 906