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Personal Data:

- Date of Birth: 4/2/1988
- Nationality: Egyptian
- Marital Status: Married
- Military Status: Finished
- Graduation year 2012

Education:

Bachelor of Engineering “Mechanical power department”

Faculty of energy engineering (Aswan University).

General Grade: Good.

Graduation Project: Excellent.

Career History

- **Carries over 13 years of experience in manufacturing and production across FMCG & automotive sectors.**
- **Presently, responsible to manage the factory end to end which includes Production, Quality, scheduling, planning and engineering looking after 6 production lines of business.**
- **Lead team of 1000 employee out of which 11 are direct reports.**

1-Factories production Manager at Bindawood Holding in Jeddah -KSA from Feb 2026 till now.

Responsible for production departments consists of F&V production lines and cheese production lines .

2-Factory production manager at Alwefag for trading and manufacturing in KSA from November 2025 till Feb 2026.

Responsible for production department consists of four sweets production lines Lollipop , Marshmallow ,Gummy and Ice pop in terms of all the factory objectives as the following:

1. Performance objectives:

- Achieve the production plan to be matched to the sales needs and to fully utilize all the available human resources.
- Study and apply the OEE concept in order to have a clear vision about the production lines performance.
- Set rules to monitor the production waste percentage and to perform deep waste analysis in order to have a clear action plan for waste reduction.

2. Financial objectives:

- Work on MUV to minimize the losses .
- Work on Headcount optimization to reduce the manufacturing cost .

1-1 Improvement projects:

- Reduce water consumption by 38% around **312,000 SAR** per year by changing the cleaning process for two production lines and using new water tools .
- Reduce the waste of Dandormah line by 1% , cost saving around 10 Million SAR per year by applying rework concept on the manufacturing process .

3-Factory Manager in Edita Food Industries from July 2022 till October 2025.

Responsible for production Hall consists of six production lines four bakery lines, rusks line and cake line in terms of all the factory objectives as the following:

1.Performance objectives:

- Achieve the production plan.
- Achieve the Factory OEE.
- Achieve the production waste percentage.

2.Financial objectives:

- Achieve the MUV targets.
- Achieve the MOH targets.

3. Operational & Technical projects.

- Support to install and start new bakery line with successful launches.
- Manage new products launches.

1-3 Improvement projects:

- 1-3.1 Apply SMED methodology to minimize the changeover time by 0.5 hour every changeover in Molto line resulted to cost saving 1.1 M /year (2023).
- 1-3.2 Headcount optimization by 10 employees per shift equivalent to 1.8 M EGP/Year cost saving (2023).
- 1-3.3 Headcount optimization by 20 employees per shift equivalent to 3.6 M EGP/Year cost saving (2023) (new product launch XL Export).
- 1-3.4 Operation manuals study for all categories for all cakes, rusks and croissant production lines.

4- Production Section Head in Edita Food Industries from Jan-2020 till July -2022.

Experience In:

- Cake, Croissant & Wafer preparing and Manufacturing process.
- Utilize the Minimum Headcount for The Maximum Capacity overall the Three Shifts.
- Achieve the Production Plan Adherence 100% For the Whole Production Hall.
- Achieve & improve the OEE % For the Production lines.
- Decrease the Waste Percentage by using lean six sigma concepts For the Production lines.
- Follow Up and improve The MUV % For The Production lines.
- Work on Achieve The 100% Of the CTQ And RFT And Minimize the Food Safety and Food Quality Incidents.
- cooperate with the Safety Dept to achieve the Plant target in terms of safety training hours and zero injury and safety projects.

1-4 Improvement projects:

- 1-4.1 Food Safety Project in Mini Molto Line Packaging Area by Redesign the Packaging Machines Top Head to Avoid Getting Any Customer Complaint (2020).
- 1-4.2 Food Safety Project in Mini Molto Line Dough Area by Redesign the Lamination Covers and trays To Avoid Getting Any Customer Complaint (2020).
- 1-4.3 Mini Magnum cheesecake dry cleaning project to decrease the cleaning time from 6 hrs to 3 hrs cost saving 12 M/year.
- 1-4.4 Headcount optimization by 2 employee per shift equivalent to 360,000 EGP/Year cost saving (2022).

5 Production Shift leader in Edita Food Industries from December-2016 to January 2020.

Experience In:

- FMCG Manufacturing process.
- Production Lines Utilization.
- Cake, Croissant & Wafer preparing and Manufacturing process.
- Achieve the Production Adherence.
- Improve & Follow Up the OEE For the Assigned Production Lines.
- Work on Decrease the Waste Percentage and Eliminate the cost by using lean & six sigma concepts.
- Apply the Production Process with All the Quality Standards.
- Increase The RFT Percentage (Right First Time)
- Follow Up and improve the MUV %.

a. Improvement projects:

- i. Increase the Twinkies Line Capacity and OEE By 5% converted to the profitability with 16.11 million EGP/Year (2018) (layout study project).
- ii. Increase Molto Line Capacity By 12.51% and Reduce the Packaging Material Admin Waste (OPP) By 50% and Reduce the Packaging Material MUV losses (OPP) by 33.33% which translated to Save around 82Million EGP /year (2019) (product dimension project).
- iii. Reduce the Mini Molto Line Admin Waste by 0.3% Translated to Saving 264,562 EGP/Year (2019) (machine redesign project).
- iv. Reduce the Brownies Line Admin Waste By 16.66% which increase the sales opportunity with 1,080,108 EGP/Year (2019) (machine redesign project).

6 Production & Quality control engineer In Egyptian Automotive Axles Company from June-2014 To December-2016.

Experience In:

- i. Automotive Assembly Axles and Struts.
- ii. Receiving Quality Inspection (Component and CKD) .
- iii. Final Quality Inspection (Final Product).
- iv. Contact with The Customers and Problem Solving.
- v. Knowledge about ISO SYSTEM (TS & 9001).
- vi. Stock controller for automotive spare parts.
- vii. Apply and follow up the production process.
- viii. Process sheet study & Prepare for SOS.
- ix. Manpower study & production planning.
- x. Lay out Study.
- xi. Follow-up the material usage control.
- xii. Productive maintenance planning & follow-up.
- xiii. New projects & material study.
- xiv. Make the shop floor activities plan.

5-1 Improvement projects:

- Increase the Grand Cherokee (Jeep W3 Model) Assembly Line Capacity By 75% by increasing the team learning curve and good people utilization (2015).
- Increase the Wrangler (Jeep J3 Model) Assembly line capacity by 66.6% by increasing the team learning curve and good people utilization (2015).
- Increase the Toyota Fortuner Assembly Line Capacity by 50% by increasing the team learning curve and good people utilization (2016)

Courses:

- Mini MBA At Ain Shams University.
- Total Quality Management (TQM)AT Brooklyn Academy.
- Lean Six Sigma AT Brooklyn Academy.
- Hydraulic system at Industrial Training Council (ITC).
- Mechanical Maintenance at Industrial Training Council (ITC).

Training:

- Training at Mercedes Benz Company (MCV).
- Training at Abukir Company.
- Training at Management of the training center and the garage – District A gamy- Alexandria Governorate.

Languages:

- Arabic: Mother tongue.
- English: Excellent written and spoken.

Hobbies:

- Computer & Internet researcher.
- Playing Chess.
- Swimming.
- Fishing.

Computer Skills:

- Good command of windows and Office (Word, Power Point, Excel, Access, outlook).
- Good command of Internet browsing.

Personal Skills:

- Being an efficient member in my team.
- Self-studying and searching in references.
- Hard worker for a long time and work under stress.
- Readiness to work in any place (inside and outside Egypt).
- High creativity.
- Having the tendency to learn.