



SHAHROZIQBAL

MARKETING MANAGER

CONTACT

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253 Tulip Block Street 3

EDUCATION

2016
HAMAITAL ISLAM SCHOOL

- Matriculation

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Normal)
- Urdu (Fluent)
- Arabic (Basics)

PROFILE

My name is Shahroz Iqbal. An expert in marketing, Management of almost everything usable in today's daily life. Started multiple niches of garments as a personal business and an expert in sales and executive positions. Handled all kinds of orders of sales, management and marketing in overseas for 6 years.

Creative and detail-oriented Graphic Designer with [X years] of experience in developing engaging visual content, branding, and digital assets. Skilled in transforming ideas into visually appealing designs that align with brand identity and marketing goals.

WORK EXPERIENCE

- Invents Company.** 2021-24
 - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives in imports and exports
 - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
 - Monitor brand consistency across marketing channels and materials.
- SI Garments** 2018-20
CEO & specialist
 - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI and handling the entire fleet, including the overseas market and fleet also.
 - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
 - Monitor brand consistency across marketing channels and materials.
- Ismail's Garments** 2014-18
Sales executive and manager
 - Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives in the local market.
 - Monitor and maintain brand consistency across all marketing channels and materials and providing relations with other companies in the same field.
- Graphic Designer & Freelance Graphic Designer** 2020-23
 - Designed marketing materials, logos, and brand guidelines.
 - Collaborated with marketing teams to create social media campaigns.
 - Delivered creative assets under tight deadlines while maintaining quality.
 - Worked with international clients on Upwork/Fiverr.
 - Created thumbnails, banners, and ad creatives for YouTube and Instagram.
 - Increased client engagement by delivering modern and visually appealing designs.