



Adil Ali

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Objective: To utilize my FMCG merchandising and supervision experience to drive sales growth, optimize product display, and enhance brand visibility in a fast-paced retail environment. Seeking a challenging role where I can apply my skills and expertise to contribute to business success and achieve organizational goals.

Personal Information:

	Father's Name:	Zulfiqar Ali
	Visa Status:	Work Visa
	Iqama:	Transferable
	Residency:	Saudi Arabia
	Iqama Valid:	1 Year
	Date of Birth:	05/07/1998
	Nationality:	Pakistani
	Religion:	Islam
	Passport:	WA1811582

Academic Qualifications:

<i>Degree</i>	<i>Board</i>	<i>Passing Years</i>
Matric(Science)	Punjab school Fsd	2014
Intermediate(Arts)	Bise Fsd	2016
Bachelor's(Arts)	A.I.O.University	2020
Office Management(MS Word,Excel,Powerpoint)	Kingston Colleges	2017

Experience:

Shangrila Foods Private Limited Pakistan (Dec 2018-Nov 2019)

Merchandiser (Visibility Officer)

- ✚ Enhancing product visibility and display.
- ✚ Managing shelves and implementing planograms.
- ✚ Monitoring inventory levels.
- ✚ Conducting competitor analysis and implementing sales promotions.
- ✚ Collaborating with the team to drive sales growth.
- ✚ These aim to increase product visibility, drive sales, and achieve business objectives.

Proctor & Gamble (P&G)Pakistan (Jan 2020-Dec 2022)

Supervisor (Merchandising & Brand Ambassador's)

- ✚ Manage and execute merchandising strategies to drive sales growth and product visibility.
- ✚ Ensure compliance with planograms, shelf management, and inventory control.
- ✚ Promote brand awareness and build strong relationships with retailers and customers.
- ✚ Analyze sales data and market trends to optimize merchandising strategies.
- ✚ Collaborate with cross-functional teams to achieve business objectives.
- ✚ Excellent communication and interpersonal skills.
- ✚ Strong analytical and problem-solving skills.
- ✚ Ability to work independently and as part of a team.

Dalda Foods Private Limited Pakistan (Jan 2023-Jan 2025)

Supervisor (Merchandising & Brand Ambassador's)

- ✚ Analyzed sales data and market trends to inform merchandising decisions, optimize product assortments, and improve overall business performance.
- ✚ Ensure compliance with planograms, shelf management, and inventory control.
- ✚ Promote brand awareness and build strong relationships with retailers and customers.
- ✚ Analyze sales data and market trends to optimize merchandising strategies.
- ✚ Collaborate with cross-functional teams to achieve business objectives.
- ✚ Excellent communication and interpersonal skills.
- ✚ Strong analytical and problem-solving skills.
- ✚ Ability to work independently and as part of a team.

Majid al futtaim (Poltrona Frau)Riyadh (Apr 2025-May 2025)

Warehouse Operator

- ✚ Receiving and inspecting furniture shipments.
- ✚ Storing and organizing furniture inventory.
- ✚ Picking and packing furniture for shipment.
- ✚ Operating warehouse equipment (forklifts, pallet jacks).
- ✚ Maintaining a safe and organized warehouse environment.
- ✚ Managing inventory levels and tracking stock.
- ✚ Collaborating with colleagues and supervisors.
- ✚ Ensuring timely and accurate delivery of furniture to customers.

Certificates:

Inspire Safety Engineering Institute-3292 (2024)

(IOSH Managing Safely) Approved and validated by Institution of Occupational Safety and Health

Inspire Safety Engineering Institute (2024)

Fire Safety Level-2

Inspire Safety Engineering Institute (2024)

First AID & CPR

Skills:

- + Merchansising
- + Product knowledge
- + Analytical skills
- + Communication
- + Leadership
- + Merchandising strategy
- + Problem-solving
- + Relationship building
- + Negotiation
- + Time management
- + Display management
- + Planogram implementation
- + Inventory management
- + Sales analysis
- + Retail operations
- + Team management
- + Brand promotion
- + Sales techniques
- + Cross Category Display
- + Cross Sale
- + Customer service

Language:

- + English (Professional)
- + Urdu (Fluent)
- + Punjabi (Fluent)
- + Arabic (Basic)