



Adil Ali

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Objective: To utilize my FMCG merchandising and supervision experience to drive sales growth, optimize product display, and enhance brand visibility in a fast-paced retail environment. Seeking a challenging role where I can apply my skills and expertise to contribute to business success and achieve organizational goals.

Personal Information:

- Father's Name:** Zulfiqar Ali
- Visa Status:** Work Visa
- Iqama:** Transferable
- Residency:** Saudi Arabia
- Iqama Valid:** 1 Year
- Date of Birth:** 05/07/1998
- Nationality:** Pakistani
- Religion:** Islam
- Passport:** WA1811582

Academic Qualifications:

<i>Degree</i>	<i>Board</i>	<i>Passing Years</i>
<i>Matric(Science)</i>	<i>Punjab school Fsd</i>	<i>2014</i>
<i>Intermediate(Arts)</i>	<i>Bise Fsd</i>	<i>2016</i>
<i>Bachelor's(Arts)</i>	<i>A.I.O.University</i>	<i>2020</i>
<i>Office Management(MS Word,Excel,Powerpoint)</i>	<i>Kingston Colleges</i>	<i>2017</i>

Experience:

Shangrila Foods Private Limited Pakistan (Dec 2018-Nov 2019)

Merchandiser (Visibility Officer)

- ✚ Enhancing product visibility and display.
- ✚ Managing shelves and implementing planograms.
- ✚ Monitoring inventory levels.
- ✚ Conducting competitor analysis and implementing sales promotions.
- ✚ Collaborating with the team to drive sales growth.
- ✚ These aim to increase product visibility, drive sales, and achieve business objectives.

Proctor & Gamble (P&G)Pakistan (Jan 2020-Dec 2022)

Supervisor (Merchandising & Brand Ambassador's)

- ✚ Manage and execute merchandising strategies to drive sales growth and product visibility.
- ✚ Ensure compliance with planograms, shelf management, and inventory control.
- ✚ Promote brand awareness and build strong relationships with retailers and customers.
- ✚ Analyze sales data and market trends to optimize merchandising strategies.
- ✚ Collaborate with cross-functional teams to achieve business objectives.
- ✚ Excellent communication and interpersonal skills.
- ✚ Strong analytical and problem-solving skills.
- ✚ Ability to work independently and as part of a team.

Dalda Foods Private Limited Pakistan (Jan 2023-Jan 2025)

Supervisor (Merchandising & Brand Ambassador's)

- ✚ Analyzed sales data and market trends to inform merchandising decisions, optimize product assortments, and improve overall business performance.
- ✚ Ensure compliance with planograms, shelf management, and inventory control.
- ✚ Promote brand awareness and build strong relationships with retailers and customers.
- ✚ Analyze sales data and market trends to optimize merchandising strategies.
- ✚ Collaborate with cross-functional teams to achieve business objectives.
- ✚ Excellent communication and interpersonal skills.
- ✚ Strong analytical and problem-solving skills.
- ✚ Ability to work independently and as part of a team.

Majid al futtaim (Poltrona Frau)Riyadh (Apr 2025-May 2025)

Warehouse Operator

- ✚ Receiving and inspecting furniture shipments.
- ✚ Storing and organizing furniture inventory.
- ✚ Picking and packing furniture for shipment.
- ✚ Operating warehouse equipment (forklifts, pallet jacks).
- ✚ Maintaining a safe and organized warehouse environment.
- ✚ Managing inventory levels and tracking stock.
- ✚ Collaborating with colleagues and supervisors.
- ✚ Ensuring timely and accurate delivery of furniture to customers.

Certificates:

Inspire Safety Engineering Institute-3292 (2024)

(IOSH Managing Safely) Approved and validated by Institution of Occupational Safety and Health

Inspire Safety Engineering Institute (2024)

Fire Safety Level-2

Inspire Safety Engineering Institute (2024)

First AID & CPR

Skills:

- ✚ *Merchandising*
- ✚ *Product knowledge*
- ✚ *Analytical skills*
- ✚ *Communication*
- ✚ *Leadership*
- ✚ *Merchandising strategy*
- ✚ *Problem-solving*
- ✚ *Relationship building*
- ✚ *Negotiation*
- ✚ *Time management*
- ✚ *Display management*
- ✚ *Planogram implementation*
- ✚ *Inventory management*
- ✚ *Sales analysis*
- ✚ *Retail operations*
- ✚ *Team management*
- ✚ *Brand promotion*
- ✚ *Sales techniques*
- ✚ *Cross Category Display*
- ✚ *Cross Sale*
- ✚ *Customer service*

Language:

- ✚ *English (Professional)*
- ✚ *Urdu (Fluent)*
- ✚ *Punjabi (Fluent)*
- ✚ *Arabic (Basic)*