

CONTACT

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CORE EXPERTISE

Cinematography

Professional Video Editing

Color Grading

Creative Direction

Visual Storytelling

Digital Photography

Graphic Design

Brand Identity Design

SOFTWARE & TOOLS

Adobe Premiere Pro

DaVinci Resolve

Adobe Photoshop

Adobe Lightroom

Sony Alpha Camera Systems

Mirrorless & DSLR Mastery

LANGUAGES

Tigrinya (Native)

Amharic (Fluent)

English (Professional)

ZERAY WELDEMARYAM

Multimedia Specialist | Glow Creative

PROFESSIONAL SUMMARY

A highly skilled Multimedia Specialist with a deep passion for cinematic visual storytelling. Expert in high-end video production, from camera operation to post-production color grading. Dedicated to creating high-contrast, moody, and professional visual content that captures attention and builds strong brand identities. Proven experience in delivering top-tier photography and videography for diverse commercial projects.

PROFESSIONAL EXPERIENCE

Founder & Lead Cinematographer

Glow Creative | Feb 2024 – Present

- Leading creative direction for professional videography and photography projects.
- Producing high-quality cinematic video content with a focus on professional color science and grading.
- Designing comprehensive brand assets including logos, marketing materials, and professional visual identities.
- Managing client relationships and project delivery for local and regional businesses.

Lead Video & Photo Editor

Professional Photo Studio | March 2023 – Feb 2024

- Executed advanced photo manipulation and high-end skin retouching (Frequency Separation).
- Directed and edited commercial video advertisements and event highlights.
- Optimized post-production workflows for faster turnaround times without sacrificing quality.
- Managed multi-camera edits and professional audio synchronization.

KEY PROJECTS

Cinematic Camera Interface Concept

Designed a professional HUD (Heads-Up Display) for cinema cameras, focusing on manual control layouts inspired by Sony and Blackmagic UI/UX standards.

EDUCATION & TRAINING

Professional Certificate in Photo & Video Editing

Practical Tenure in Commercial Media Production