



# Ahmad Asem Ezzat

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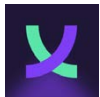
▶ <https://www.behance.net/a7madasemf552>

## Summary

As a professional filmmaker with over 7 years of experience, I specialize in videography, video editing, and color grading. Using advanced tools like DaVinci Resolve, Adobe Premiere, and After Effects, I'm committed to creating high-quality visuals that bring ideas to life.

In addition to my hands-on production work, I've led production teams to successfully execute complex projects, ensuring seamless coordination, high efficiency, and flawless execution under tight deadlines and budget constraints. I'm dedicated to pushing creative boundaries while maintaining the highest standards of quality at every stage of production.

## Experience



### Senior Video Editor

Virtual Worker Now

July 2023 - February 2024 (8 months)  
Canada

#### Key Responsibilities:

- **Content Editing & Production:** Edit and produce long-form videos and podcasts, ensuring content is clear, engaging, and aligned with brand objectives.
- **YouTube Video Production:** Oversee the editing and post-production of YouTube videos, optimizing content for audience engagement, SEO, and platform-specific best practices.
- **Podcast Editing & Sound Design:** Edit and refine podcasts for clarity, flow, and quality, ensuring content is polished and ready for distribution across platforms.
- **Motion Graphics Creation:** Design and integrate motion graphics and visual effects to enhance videos and podcasts, improving engagement and viewer quality.

- **Team Supervision & Mentor-ship:** Lead and supervise a team of content editors, motion graphic designers, and production assistants, providing guidance, feedback, and ensuring high-quality output.
- **Remote Collaboration:** Collaborate with cross-functional teams, including creatives, content strategists, and project managers, to deliver cohesive, high-quality educational content.
- **Content Optimization for Platforms:** Optimize video and podcast content for various platforms (YouTube, social media, websites, etc.), ensuring proper sizing, formatting, and resolution for each platform's requirements.



## Video Editor

Patorama Studios

April 2023 - June 2023 (3 months)

Australia

### Key Responsibilities:

- **Video Editing & Content Creation:** Edit raw footage into polished, client-ready video content that aligns with brand standards and project objectives.
- **Collaborative Concept Development:** Work closely with cross-functional teams to create video concepts, storyboards, and scripts that meet client goals.
- **Optimization for Distribution:** Optimize video content for online platforms, ensuring smooth integration of all elements for seamless viewing.
- **Client & Team Communication:** Maintain clear and proactive communication with clients and team members, providing regular updates and incorporating feedback in a timely manner.



## Media Production Manager

Wazner

April 2021 - April 2023 (2 years & 1 month)

Egypt

### Key Responsibilities:

- **Strategic Media Production:** Develop and execute media production strategies that align with client objectives and agency goals.

- **Multi-Format Production:** Oversee the production of diverse media formats, including video, audio, photography, and animation.
- **Client Relationship Management:** Build and maintain strong client relationships, providing regular updates, addressing feedback, and ensuring satisfaction with final deliverables.
- **Innovation & Continuous Improvement:** Identify opportunities to incorporate new technologies, tools, and creative approaches into production processes to drive innovation and improve efficiency.



## Head of Production

Fivemnkys

October 2018 - March 2021 (2 years & 6 months)

Egypt

### Key Responsibilities:

- **Production Oversight:** Manage the end-to-end process of digital marketing campaigns, ensuring smooth workflows and timely delivery of high-quality content.
- **Collaboration & Coordination:** Work closely with creative teams, account executives, and clients to define project goals, timelines, and budgets.
- **Team Leadership:** Lead, mentor, and support a team of producers, editors, and production staff through all production stages.
- **Vendor & Freelance Management:** Select and manage external vendors and freelance talent to meet project requirements.
- **Quality Assurance:** Ensure that all produced content meets or exceeds industry standards for quality, accuracy, and brand consistency.
- **Stakeholder Relations:** Build and maintain strong relationships with key stakeholders, including clients, vendors, and partners.
- **Budget & Timeline Management:** Oversee project budgets and timelines, ensuring that deliverables are met on schedule and within budget.
- **Process Improvement:** Continuously assess and optimize the production process, implementing improvements as needed to increase efficiency.



## Video Editor

Double Trouble Ent

June 2017 - July 2018 (1 year & 2 months)

Egypt

### Key Responsibilities:

- **Creative Execution:** Translated creative vision into high-quality video content, consistently meeting tight budgets and production deadlines.
- **Technical Expertise:** Utilized advanced sound and lighting design, along with cutting-edge equipment, to produce top-tier video content for clients.
- **Clear Communication:** Maintained open communication with clients and team members throughout production, ensuring alignment and successful outcomes.
- **Industry Awareness:** Stayed updated on trends and new technologies, applying the latest techniques to enhance project results.

## Freelance Videographer

May 2017 - Present

Egypt

### Key Achievements:

- **End-to-End Production:** Successfully delivered complete production for major campaigns, including Circle K, NAS Trends, Mountain View Compound, Tiara Fashion Film, and Le Marché, driving brand awareness and sales growth.
- **Concept Development:** Developed creative concepts and storyboards for advertising and promotional video campaigns, with a focus on optimization for digital and social platforms.
- **Multi-Channel Content Creation:** Directed, shot, and edited video content tailored for various channels, including Instagram, Facebook, Twitter, and Pinterest, ensuring maximum engagement and impact.
- **Expert Video Editing & Post-Production:** Edited, color graded, performed sound design, and added effects using Adobe Creative Suite (Premiere Pro, After Effects, Photoshop) and DaVinci Resolve, delivering polished, high-quality content.

- **Production Management:** Organized and coordinated all aspects of video production, including shoot planning, storyboarding, shot-list creation, and sourcing venues/studios.
  - **Client Success & Retention:** Delivered exceptional work to 20 new clients, with several becoming long-term partners who specifically requested to work with me on future projects.
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## Notable Clients Served:



## **Tools & Technologies**

- **Adobe Premiere Pro**
- **Adobe Photoshop**
- **DaVinci Resolve**
- **Adobe After Effects**
- **Adobe Audition**

## **Soft Skills**

- **Storytelling**
- **Attention to detail**
- **Networking**
- **Team leadership**
- **Communication**

## **Industry Knowledge**

- **Media production management**
- **Social media advertising**
- **Color grading**
- **Videography**
- **Motion graphics**

## **Education & Languages**

- **New Cairo Academy**
- **BSc of Applied Arts Photography,  
Cinema & Television Department**
- **Native Arabic Speaker**
- **Professional English Proficiency**