

# ALI ELDESSOUKI

## SALES REPRESENTATIVE

📍 Riyadh, Saudi Arabia | 📅 25-Jan-1997 | 📞 +(966) 560751863 | ✉️ [ali.eldessoukii@gmail.com](mailto:ali.eldessoukii@gmail.com) | 🔗 [LinkedIn Profile](#)

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### PROFESSIONAL SUMMARY

Results-driven Sales Representative with a proven track record of exceeding sales targets, increasing customer retention, and driving revenue growth. Skilled in negotiation, customer relationship management (CRM), and market analysis. Adept at leveraging data-driven insights to identify sales opportunities and develop effective strategies.

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### WORK EXPERIENCE

#### Sales Representative | Abnaa Rashed

June 2020 – Present

- Increased customer base by 45% and achieved a 25% year-over-year growth.
- Consistently exceeded sales quotas by 35% for two consecutive fiscal years.
- Built and maintained relationships with key clients, ensuring high customer satisfaction and retention.

#### Salesperson | Brand Rivesto

Jan 2018 – Dec 2019

- Achieved monthly sales targets through strategic selling techniques and strong customer engagement.
- Provided personalized customer service, resulting in a high retention rate.
- Managed daily cash transactions, ensuring 100% accuracy in financial records.

#### Cashier | Hyper Islam

May 2015 – May 2017

- Processed cash transactions with 98% accuracy and balanced cash drawers daily.
  - Delivered exceptional customer service, achieving a 95% satisfaction rating.
  - Trained new employees on POS systems and company policies, improving operational efficiency.
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### EDUCATION

#### Bachelor's Degree in Business Administration

Port Said University – Faculty of Commerce, English Department | 2021

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### SKILLS

- Sales & Negotiation – Persuasive selling techniques to drive revenue.
- Customer Relationship Management (CRM) – Building long-term customer connections.
- Market Analysis – Identifying business opportunities and trends.
- Effective Communication – Engaging clients and handling objections.
- Financial Transactions – Handling cash and digital payments with accuracy.
- Technical Proficiency – MS Office, SAP, QuickBooks, Peachtree, Tally Accounting.

### CERTIFICATIONS

- Professional Financial Accountant – American Excel
  - Banking Operation Skills – Mansoura University
  - Peachtree & QuickBooks Accounting Programs
  - International Accounting Standards Certification
  - Leading Business Programs – Business Model, Financial Planning, Credit Relations
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### LANGUAGES

- Arabic: Native
- English: Advanced (Proficient in business communication)