

Shahina Mohammad Ali

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Objective

As a fresher. I am seeking a role which allows me to continue learning and perfecting my skills as I provide high quality work, and encourage me to flourish as a performance marketer.

Skills

- Analytical capacity and approach study and understanding of complex scenarios.
- Expertise in creative content and ideation.
- Expert in transforming a strategy and vision into actionable plan.
- Ability to creating promotional presentations for the wider team.
- Ability to launch advertisements to increase brand awareness.

Internship

- **The sparksfoundation Singapore** May 2024 - June 2024
Digital marketing intern
To creatively make posters for the sparks foundation.
- **Duhzine it school** July 2024 - Sept 2024
Performance marketing intern
I performing to find target audience and creating engaging content for social media.
- Instagramgram and linkedin handling
Contact E-mail marketing campaign
And create local SEO for clients

Certification

- Entri Elevated.
Certified performance marketer.

Projects

- **Marketing strategy for NEET and JEE training institute**
I Reffered several institutions marketing strategy and I implement my own ideas with compititive analysis.

Education

- **Tamil Nadu open university**
BCA
- **Arunachalam higher secondary school**
Higher secondary
- **Assumption high school**
High school

Intrests

- Keeping up with latest digital marketing trends
- Enjoy developing and executing content
- Committed to staying updated with in digital marketing and analytics.