SANTOSH BOKEFODE

Sr. UX/UI Designer

No Sponsorship Required | Available Immediately

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Summary

With extensive experience in UX/UI design across diverse industries, eager to contribute innovative solutions that enhance user engagement and satisfaction. Their expertise in user-centered design, combined with a strong technical background in HTML, CSS, and JavaScript, makes them well-suited to advance the mission of crafting intuitive digital experiences. Their proven track record of collaboration and project leadership promises to drive successful design initiatives and elevate user experience standards.

Skills

Soft Skills:

User Research, Information Architecture, Interaction Design, Accessibility, Usability Testing, Design Thinking, Problem Solving, Time Management

Design Skills: UX Design, UI Design, Visual Design, Responsive Design, Prototyping, Wireframing

Technical Skills: HTML5, CSS3, JavaScript, Adobe XD, Bootstrap, WordPress, Figma, Google Analytics

Experience

Unity Infotech Solutions LLC
UAE, Dubai
UX/UI Designer
09/2022 - 06/2024

Specialized Payment Solutions Providers for the local market of UAE

- Created wireframes, mock-ups, and prototypes to visualize design concepts.
- Conducted comprehensive user research to inform design decisions.
- Designed intuitive user interfaces adhering to brand guidelines.
- Led diverse projects ensuring effective project lifecycle management.
- Developed responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with cross-functional teams to ensure seamless integration of UX designs into product development.

The Institute of Cancer Research(NHS)
United Kingdom, London
UX/UI Designer
08/2019 - 07/2021

Public research institute and a member institution of the University of London in London, United Kingdom, specialising in oncology.

- Converted business and user requirements into impactful user-centered designs.
- Led the creation of company branding and design products from concept to launch.
- Directed and mentored a team, resulting in cohesive visual identity and brand recognition.
- Developed interactive models, user task flows, and UI specifications.

eDreamz Technologies PVT. LTD
Saudi Arabia, Riyadh
UI/UX Designer
11/2017 - 01/2018

eDreamz is India-based IT Services Provider Company

- Led UX design for a mobile POS system app, reducing transaction time by 30%.
- Collaborated with product owners to gather and evaluate user requirements.
- Presented designs to stakeholders, resulting in a 20% increase in application downloads.
- Conducted user research sessions, reducing checkout abandonment rate by 25%.
- Implemented A/B testing and usability testing, leading to a 15% improvement in user satisfaction and engagement.

Food Link IT India Pvt. Ltd
India, Pune
Sr. Graphic Designer / Mktg Coordinator
07/2006 - 03/2017

FoodLink IT India's comprehensive suite of supply chain solutions.

- Created images and layouts using Adobe Creative Suite.
- Tested graphics across various media and prepared rough drafts for presentations.
- Developed illustrations, logos, and other designs based on requirements.

Education

North East Frontier Technical University	India, Aalo
Bachelor of Computer Application	01/2018 - 06/2020
Rushi Institute of Technology Education	India, Pune
Advanced Diploma in Web Graphic Design	01/1999 - 02/2000

Certification

Foundations of User Experience Design — Coursera by Google

Optimize UX Research with ChatGPT and AI for UX Design — UDEMY.COM

Projects

B2B Travel & Hospitality Portal - Bootstrap
Dubai, United Arab Emirates

- Designed a B2B portal for the travel and hospitality industry, enabling seamless booking for travel agencies, hotels, and restaurants. The portal supports agent/company registration with government ID verification and incorporates a secure payment gateway.
- Leveraged tools like Figma, Adobe XD, and WordPress to conduct thorough user research and stakeholder consultations, applying a user-centered approach to create an intuitive interface that simplifies the booking process.
- Applied UX principles and responsive design techniques to enhance booking efficiency, usability, and accessibility across various devices, ensuring a streamlined experience for all users.

Clinical Insights Platform for Molecular Tumor Boards - Bootstrap
United Kingdom

- Designed an intuitive Patient Profile page for a clinical platform, allowing researchers to view patient profiles and treatment results, facilitating informed discussions at Molecular Tumor Boards.
- Conducted user research to identify challenges with the current system, analyzing roles and permissions to ensure data accessibility tailored to each team member's needs.
- Applied a user-centered design process to propose solutions, gather feedback, and create a streamlined interface that enhances the clinical workflow and supports patient-centered decision-making.

Hobbies

- Surfing the internet
- Research on Customer behaviour
- Listening to music