# Curriculum Vitae

**\*\*Sonia Bouallague\*\***

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## Professional Summary

Am highly motivated and goal-oriented professional with extensive experience in business brokerage, aviation, customer service, and entrepreneurship. Possessing strong problem-solving abilities, excellent communication skills, and a friendly personality. A quick learner with leadership capabilities and a proven ability to work under pressure.

## Professional Experience

\*\*EDIC developments/personal assistant CEO may 2025 present

\*\*A&M Development | 2015 – 2019

- Facilitating business transactions, negotiations, and deal structuring.  
- Conducting market research and financial analysis for potential investments.  
- Advising clients on business valuation and acquisition strategies.

### Assistant Human Resource Manager

\*\*EBMC Recruitment Consultant | 2012\*\*

- Assisted in recruitment, onboarding, and employee relations.  
- Managed HR documentation and improved internal processes.

### Aviation Experience

\*\*Etihad Airways (EY) | 2004– 2010\*\*

- Cabin Crew (1 year): Provided exceptional in-flight customer service.  
- Special Services Agent – VIP Lounge (2 years): Assisted VIP travelers with personalized services.

\*\*Saudi Arabian Airlines (SV) | 1998 – 2003\*\*

- Cabin Crew (2year): Ensured passenger safety and comfort.  
- VIP Flight Attendant (2 years): Delivered high-end services to VIP clients.

## Entrepreneurial Ventures

- \*\*Ladies Beauty Salon\*\* | 2000  
- \*\*Fast Food Restaurant\*\* | 2007

## Education & Certifications

- \*\*BTP Pastry Student\*\* | 2021-2023  
- \*\*Canadian Documents Examination & Forgery Detection (EY)\*\* | 2005  
- \*\*Achievement Award Certificates (SV & EY)\*\*  
- \*\*Flight Attendant Qualification – Gulf Stream (SV)\*\* | 1998  
- \*\*Crew Resource Management Training (SV & EY)\*\* | 1999, 2004  
- \*\*Beautician & Hairdresser Certification (Tunisia)\*\* | 2000  
- \*\*Tourism Certification (Tunisia)\*\* | 1994  
- \*\*Certificates from British Council (Tunisia) & CFPNC (Morocco)\*\*

## Skills & Competencies

- Business Negotiation & Brokerage  
- Customer Service & VIP Client Relations  
- Leadership & Team Management  
- Strong Communication & Interpersonal Skills  
- Market Research & Business Development  
- Computer Proficiency (Microsoft Office, Outlook, Internet)

## Languages

- \*\*Arabic:\*\* Native  
- \*\*English:\*\* Fluent (Written & Spoken)  
- \*\*French:\*\* Fluent (Written & Spoken)

## Interests

- Reading English novels, swimming, listening music, watch movies…